

# Attachments Energy Rating Council: Energy Rated. Comfort Added.

#### Now there's an easier way to learn about energy savings.

Made possible by the Attachments Energy Rating Council's (AERC) first-ever, third-party verified national program for the energy performance of window attachments. AERC has made it easier to tell the energy efficiency story of Hunter Douglas window treatments.

### **Something to Brag About**

Since 1985, Hunter Douglas has offered superior energy-efficient window treatments that enable homeowners to be as comfortable as they are fashionable.

Hunter Douglas is the first manufacturer to earn a national energy performance rating and certification for interior window covering products through the AERC. Using AERC ratings, consumers can select the perfect window treatments for their desired level of comfort. Hunter Douglas offers a wide selection of AERC certified window treatments in the cellular and roller shade categories.

Look for even more AERC certified products from Hunter Douglas in late 2020.

## It's a Big Deal

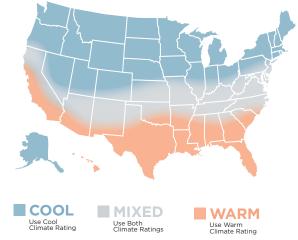
AERC ratings represent the amount of energy saved that would otherwise be lost through a window without a window attachment. Ratings are based on several factors: U-Factor, Solar Heat Gain Coefficient, how often shades are manually opened and closed on a daily basis, the baseline window, orientation, season and climate.

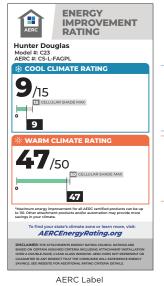
AERC's mission is to rate, label and certify window attachments in order to help homeowners, architects and builders make informed decisions when buying energy-efficient products. Using a sophisticated process of material testing and window modeling, AERC gauges the degree to which a window attachment—such as a shade, blind or shutter—will improve the performance of that window in reducing heating and cooling usage.

### **Cool Climate and Warm Climate Ratings**

There are two types of AERC ratings for each window attachment product category: a Cool Climate rating and a Warm Climate rating, each on a scale from 0 to a Max Improvement rating. Locate your climate zone on the map, then review Cool and/or Warm Climate ratings on label.







#### **Cool Climate Rating**

The closer the Cool Climate rating is to the Max Improvement rating, the less energy is required to heat the home.

#### Warm Climate Rating

The closer the Warm Climate rating is to the Max Improvement rating, the less energy is required to **cool** the home.

NOTE: Use both Cool Climate and Warm Climate ratings for the gray Mixed Climate rating area noted on the map.

#### **Benefits of AERC Certified Products for the Homeowner**

In a cool climate (in the winter), these window treatments can:

- Help keep interiors warmer
- Help prevent heat from escaping the home
- Use natural sunlight to warm the home
- Eliminate chilly drafts •
- Lower heating costs

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In a warm climate (in the summer), these window treatments can:

- Help keep interiors cooler
- Block solar heat gain •
- Minimize harsh sunlight and glare
- Help prevent hot outside air from entering the home
- Lower cooling costs

Hunter Douglas energy-efficient window treatments also allow for temperature and light control, as well as enhanced privacy and glare reduction. All while saving energy.

More information: www.hunterdouglas.com/aerc

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